

CHARLIE RUIZ

CLR CONNECTION



COACH | SPEAKER



AS SEEN ON

BEN NEWMAN
SPEAKERS

COOL DOWN
CONVERSATIONS

THE CHRISTIAN
BERGMAN SHOW

WORK WITH ME

CHARLIE @CLRCONNECTION.COM

WHO IS **CHARLIE RUIZ**?

Once a Pro Athlete, now a Performance Coach, Motivational Speaker, and the Champion of 'CONNECTION.' I empower leaders, coaches, and individuals to optimize performance in every arena—be it the office or the field. My expertise spans the realms of high-performance in both technology and professional sports, where I've coached leaders at Fortune 500 companies like *Google*, *Twitter*, and *Coinbase*.



CHAMPION OF CONNECTION

CLRCONNECTION

WEBSITE

CHARLESLRUIZ

INSTAGRAM

EMAIL



CONNECT TO WHAT MATTERS

COACHING

1:1 & Team

Unlock the potential of personalized coaching! Let's co-create a custom training designed just for *you* or your *team*. Prefer a ready-made solution? Choose from one of my programs!

- Presence Over Preference
- Leadership Fundamentals
- Failure As Feedback

Your journey, your choice – let's co-create YOUR path to success!

THE PROCESS

Fully Customizable

Coaching is your personalized journey—dynamic, adaptable, and tailored to your unique needs. It's not a one-size-fits-all approach but a collaborative process of discovery, iteration, and live adjustments. With accountability finely tuned to your current career or life season, it's all about creating a sense of forward progress and conviction in your exciting journey!

- In-Person
- Virtual
- Hybrid

CLIENT LIST



UNLOCK YOUR PERFORMANCE

WHAT PEOPLE ARE SAYING

1:1 COACHING

"I'm now a better communicator, strategic thinker and manager, gaining a better understanding of who I am."

-Phil Ou, Product Manger @ Google

"Charlie significantly influenced my shift to leadership during challenging times. His guidance on effective listening and communication techniques had a tremendous impact. I've built deeper relationships with my reps and successfully guided them through challenges."

Joe Zusin - RVP Strategic Sales @ Pendo

"Charlie delves into areas that enable you to maximize efficiency while staying true to your values, igniting motivation and inspiration within your team!"

Tony Demarco - Chief Medical Officer @ GoodVets

"Charlie's "less is more" mindset has simplified my communication style and improved my sales skills."

Mike Kowalick - Director @ Edo

TEAM COACHING

"Charlie's ability to command the room, he quickly created comfort and steered us toward success."

Elisha Lahiri - Director Enterprise Transformation @ Workday

"After a single session, I felt a huge unlock, helping me move past a professional blindspot that had been holding me back for years."

Reyana Fayyaz - VP of Product @ KudoBoard

KEYNOTE SPEAKING

Engaging in compelling storytelling with a unique fusion of sports and tech, my talks focus on self-awareness, leadership through the mind, communication, and identity. As part of *Ben Newman Companies*, a trusted partner in providing top-tier speakers to global enterprises and professional sports organizations, I'm here to challenge and empower, inspiring your audience to thrive. Topics include but not limited to:

- Mind Matters
- Winning Is Not Binary
- High Performing Team

EXPERT SUPPORT BECOME A BETTER SPEAKER

Whether you're a seasoned pro or a newcomer, my coaching enhances your skills for maximum impact. Tailored to your needs, I provide personalized guidance in crafting powerful keynotes, delivering compelling presentations, and instilling the confidence to captivate any audience. Let me empower you to excel in the art of public speaking, drawing from my expertise across diverse industries.

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CLIENT LIST



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